

# SUBJECT GUIDE: BUSINESS

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## **Entry Requirement**

5 in GCSE Maths and a 5 in at least one of GCSE English Literature or Language

## **Specification**

Pearson Edexcel Business (9BS0)

## **Course Outline (modules, weighting, topics etc)**

Theme 1: Marketing and people

Theme 2: Managing business activities

Theme 3: Business decisions and strategies

Theme 4: Global business

Paper 1 is worth 35% on themes 1 and 4, Paper 2 is worth 35% on themes 2 and 3 and Paper 3 is worth 30% on all themes based on a pre-release document.

Students must demonstrate:

A01 Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues

A02 Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues

A03 Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences

A04 Evaluate qualitative and quantitative evidence to make informed judgements and propose evidence-based solutions to business issues

## **Why study Business Studies at The Swan?**

Studying Business A level will enable you to gain an holistic understanding of business in a range of contexts including a critical understanding of organisations and their ability to meet society's needs and wants. You will learn to generate enterprising and creative approaches to business opportunities, problems and issues, be aware of the ethical dilemmas and responsibilities faced by organisations and individuals and develop skills such as decision making, problem solving, and critical analysis.

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